



Quilter's Blog Topics & Schedule

Monday: Tips for the Quilty Week Ahead – Upcoming Events, Shop Hops

Tuesday: How To Create or Find the Latest Trendy Pattern

Wednesday: Quilt Book Review / Quilt Product Review *since we love gadgets*

Thursday: Latest Quilting What's New – Who won a ribbon at the quilt show

Friday: Quilt problem you solved or Testimonial of your good work

Saturday: Customer Quilts Photo Day

Sunday: How To Improve Skill or Technique (how to square up a backing) before taking your quilt to the Machine Quilter....that's you :)

Best Times to Post

Week Days: Noon & 4PM

Week End: 9AM & 11AM

Tips

You don't have to post every day. You don't have to post to any of the Social Media Sites, you can just do your blog...then increase your posts as you get going and are getting used to blogging.

Just do and create content of what you love and are passionate about. So don't worry about the other stuff. You will enjoy what you are good at, be it writing, photography, designs or video. Stick with that at first.

- Write about 500 – 1000 words.
- Include photos about your topic from your studio
- Include your contact info at the bottom
- Ask a question so they can comment back to you so you'll know what they really liked in your blog and do more of what they liked
- Be yourself, enthusiastic and encouraging
- Include a symbol or logo to identify your business

My Blog/Social Media Schedule Month _____

Decide what days and where your customers are hanging out.

Write your topic in the box and check off the days as you post.

Print 2 of these pages for each month to help you get organized.

Day	Blog	Pinterest	YouTube	Instagram	Facebook
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					

Day	Blog	Pinterest	YouTube	Instagram	Facebook
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					

Notes: